

Alexander Vincent Caputo

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EDUCATION

University of Georgia (UGA)

GPA: 3.92/4.00 Athens, GA

Grady College of Journalism and Mass Communication

May 2024

Bachelor of Arts in Entertainment and Media Studies

New Media Certificate

RELEVANT EXPERIENCE

Georgia Football Creative

Athens, Ga

Georgia Football Video Production Intern

August 2021-Present

- Edits multiple videos on a weekly basis using creative storytelling for a SEC (Power 5 collegiate) football program's social media platforms and have accrued over 22,500,000 views and 2,400,000 likes across platforms such as Instagram and Twitter.
- Manage and post on TikTok account with over 500,000 followers
- Film practices, games, recurring and special events, and all other football events using professional equipment such as Sony Fs7, Sony A7sIII, and Sony Fx6 both in studio and on-location
- Edit and color grade S-Log footage in Catalystr Browse and Adobe Premiere Pro

OnTrend Creative Studio

Athens, GA

Lead Videographer and Editor

August 2023-Present

- Created content (filming and editing) for over 10 client accounts across all social media platforms
- Work alongside a team of account managers to coordinate the production of weekly and monthly content
- Work as Lead Producer and videographer for The Players Lounge bi-weekly shows through OnTrend

Wealth Wise Marketing

Canton, GA

Videographer, Editor, and Production Director

January 2018 – August

- Hired part-time as videographer, editor, and producer for small business and commercial content
- Skilled in ensuring video content meets the technical specifications required for distribution on Comcast and various commercial broadcasting platforms.

Alex Caputo Videos

Woodstock, GA

Freelance Videographer and Editor

August 2017 – Present

- Established a small business that specializes in editing and videography where I delivered high-quality video content tailored to the needs of various small business and clients
- Cultivated and preserved solid customer relationships, guaranteeing lucid communication and comprehension of client goals, resulting in high levels of client satisfaction and recurring business
- Experienced in filming and producing high-quality video footage for a variety of events, including private parties and business gatherings
- Mastered post-production tasks such as sound design, color grading, editing, and special effects utilization to produce refined and polished output

SKILLS

Skills: Video Editing, Leadership, Project Management, Social Media, Digital Marketing, Working in a team setting, Producing, Interpersonal Communication, Non-linear editing, Lighting and content production

Software: Final Cut Pro, Adobe Premiere, Adobe Bridge, Adobe After Effects, Adobe Media Encoder, WordPress, Xcode, Visual Studio Code, HTML, CSS, Swift UI Microsoft Office Suite (Microsoft Word, Microsoft PowerPoint, Microsoft Excel), Google Workspace (G Suite), Slack